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**STAND  
PACKAGES**

**March 24<sup>th</sup> + 25<sup>th</sup>**

**MELBOURNE CONVENTION  
& EXHIBITION CENTRE**

**BEAUTY***expo*  
**MELBOURNE**

**Melbourne's Boutique  
Professional Beauty Show**

# STAND PACKAGES



## Space & Shell

'Shell' means that you will receive a complete standard stand build.

### This package includes:

- White octanorm rear walls (and side where applicable), 2.4 m high
- Fascia signage to front (and sides where applicable)
- Spotlights: 2 x 120 w per 9m<sup>2</sup> of space
- Electrics: 1 x 4amp powerpoint per 9m<sup>2</sup> of space
- Carpet tiles to floor



## Space Only

This option is for exhibitors who are custom building their stand and will provide all walling, lighting, electrics, fittings etc. This means that no walls, carpet/floors, signage, lights or electrics will be supplied by Reed Exhibitions.

### This package includes:

- Event program: 50 word listing, product categories, brand listing
- Web directory: 250 word listing, 5 product profiles, 5 documents (e.g. brochures / press releases), online logo, email enquiries, social media link
- Public liability insurance
- Stand design approval
- Carpet tiles to floor

## BEAUTY EXPO MELBOURNE RATES\*

Stand Size (m <sup>2</sup> )	Gold	Silver	Bronze
6	\$5,200	\$5,062	\$4,923
9	\$7,292	\$7,085	\$6,877
12	\$9,385	\$9,107	\$8,830
18	\$13,570	\$13,153	\$12,737
27	\$19,846	\$19,222	\$18,598
36	\$26,122	\$25,291	\$24,459
54	\$38,675	\$37,428	\$36,181
72	\$51,230	\$49,565	\$47,902

\*\*All costs are quoted in Australian dollars and include GST, public liability insurance and marketing package. Costs for other stand options are available on application.

# STAND BUILD MADE EASY

Turn key solutions

## Fabframe Option 1

To Hire: **\$3,023**

To Buy: **\$3,963**

- 6m x 2.4m fabric sign
- Prices include install and dismantle charges for one show
- Hardware and carrier bag for the purchase option



## Fabframe Option 2

To Hire: **\$3,050**

To Buy: **\$4,121**

- 3m x 2.4m fabric sign for each wall
- Prices include install and dismantle charges for one show
- Hardware and carrier bag for the purchase option



## Value Furniture Package ..... \$589

- Lockable cupboard 900 x 500 x 700 (white, black, red or blue)
- Expo table (white, black, red or blue)
- 2 x expo chairs (white, black, red or blue)
- Brochure stand



## Storage ..... \$698

- 3m x 2m storage unit at the back of the Expo floor (limited availability)

## Flooring upgrade ..... \$97 per m<sup>2</sup>

- Raised flooring with ramped aluminum edging in either white or beech





**To discuss your Exhibitor opportunities  
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